

# Tallyman EasyStart



Get a fast payback with Tallyman EasyStart, a rapidly available version of the market-leading collections solution. Quickly automate workflows and improve efficiency through pre-built treatment strategies that collect more, sooner. Apply consistent and relevant treatments across customers, products and channels to improve customer satisfaction and ensure compliance.



Tallyman EasyStart distils 30 years' experience in implementing Tallyman at more than 80 companies around the world, combined with Experian's unrivalled data, analytics and segmentation expertise. It integrates quickly and easily with existing systems with the minimum of disruption. An easy-to-use interface allows strategies to be tailored and implemented immediately without the need for information technology (IT) support. The hosted service option has the added benefit of delivering capacity on demand, the highest levels of security and far reaching disaster recovery protection.

#### Key Features

- A single customer view across revenue streams provides a more complete view of risk
- Workflow automation enables more sophisticated and consistent strategies for improved compliance and higher productivity
- Automated prioritisation and assignment of accounts makes it easy to tailor the right strategy to the right customer
- Management reports give a clear picture of strategy effectiveness and team performance
- Context sensitive screens deliver the right information at the right time
- Built-in strategies, business rules and scripting deliver results quickly
- No programming required to tailor strategies

### Key Benefits

- Improve cash flow and profit
- Recover more at lower cost
- Enhance customer satisfaction and retention
- Reduce provisioning to free up capital
- Reduce compliance risk
- Free collectors from routine work for a greater focus on high value cases
- Gain flexibility to better address variable workloads
- Maximise resources to support growth

### About Experian Decision Analytics

Experian Decision Analytics enables organisations to make analytics-based customer decisions that support their strategic goals, so they can achieve and sustain significant growth and profitability. Through our unique combination of consumer and business information, analytics, decisions, and execution, we help clients to optimise customer value and actively manage it over time.

Experian collaborates closely with clients to identify what matters most about their business and customers, then create and implement analytics-based decisions to manage their strategies. Experian enables organisations to realise increased revenue, controlled risk, enhanced operational efficiency, and superior compliance for competitive advantage.

### Global Consultancy Practice

Maximise the performance of your collections operation with access to analytics and business consultants. Experian's consultants are practitioners who worked as industry leaders and advisors with years of operational and industry experience. They have a deep understanding of credit risk and collections principles and extensive knowledge of global best practices.

They can quickly assess a collections issue from all angles to draw out the essence of a challenge or an opportunity and provide expert guidance to provide expert guidance that delivers on client goals and objectives.